## 25 members in 5 continents

Asia: Japan, Taiwan

Africa: Morocco

Americas: United States, Canada, Alpescas (Peru, Chile, Mexico, Brasil, Argentina, Colombia, Uruguay, Costa Rica, Ecuador, El Salvaldor, Panama)

Europe: Iceland, Norway, France, Denmark, Spain, Netherlands, United Kingdom)

Oceania: New Zealand, Australia.

We are fully aware that our activity has an impact on the environment

Importance of breaking stereotypes

Our industry is composed of people worried about the status of the Ocean and worried about its future as it will be their own.

Frustration of being signaled

Doubt on the future of fisheries is a brake on investment and technology, even research

Simplest and more "exportable" solutions come from the industry: gear technology, fishing tactics, vessel design...

If the debate between the two camps is not properly framed by society, no impulse will arrive and measures will continue to be eroded by the criticism of one or the other camp, continuing the cycle of polarization.

Fishing has an impact on the environment, we are aware of it and also aware that it is impossible to produce food for the world population without such impacts.

The question cannot be how we eliminate all those fishing impacts, as eliminating them completely can only be done by eliminating the activity.



Define which are the ACCEPTABLE IMPACTS

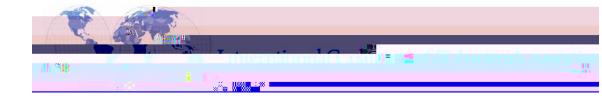
Full mapping of the Oceans

High precision closures and control of the activity

Develop proper metrics of the sustainability and net gains and losses for each decision.

Establish a clear scientific base for the ocean, not based on the activity that is





## Enjoy eating seafood,

you will be happier