



Private Investments

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Lead Investor

Lead investor is the investor who provides the majority of the funding for a startup. They are often the most experienced and influential investors in the deal. Lead investors often provide strategic advice and help with fundraising efforts.

Co-Investor (CIC)

Co-investors are investors who provide a smaller amount of funding than the lead investor. They often invest alongside the lead investor and can provide valuable advice and connections.

Private investments are a key source of funding for startups. They provide the capital needed to develop a business plan, build a team, and launch a product. Private investors often provide strategic advice and help with fundraising efforts.

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