

PERMANENT MISSION OF THAILAND TO THE UNITED NATIONS

TO THE UNITED NATIONS

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Statement by

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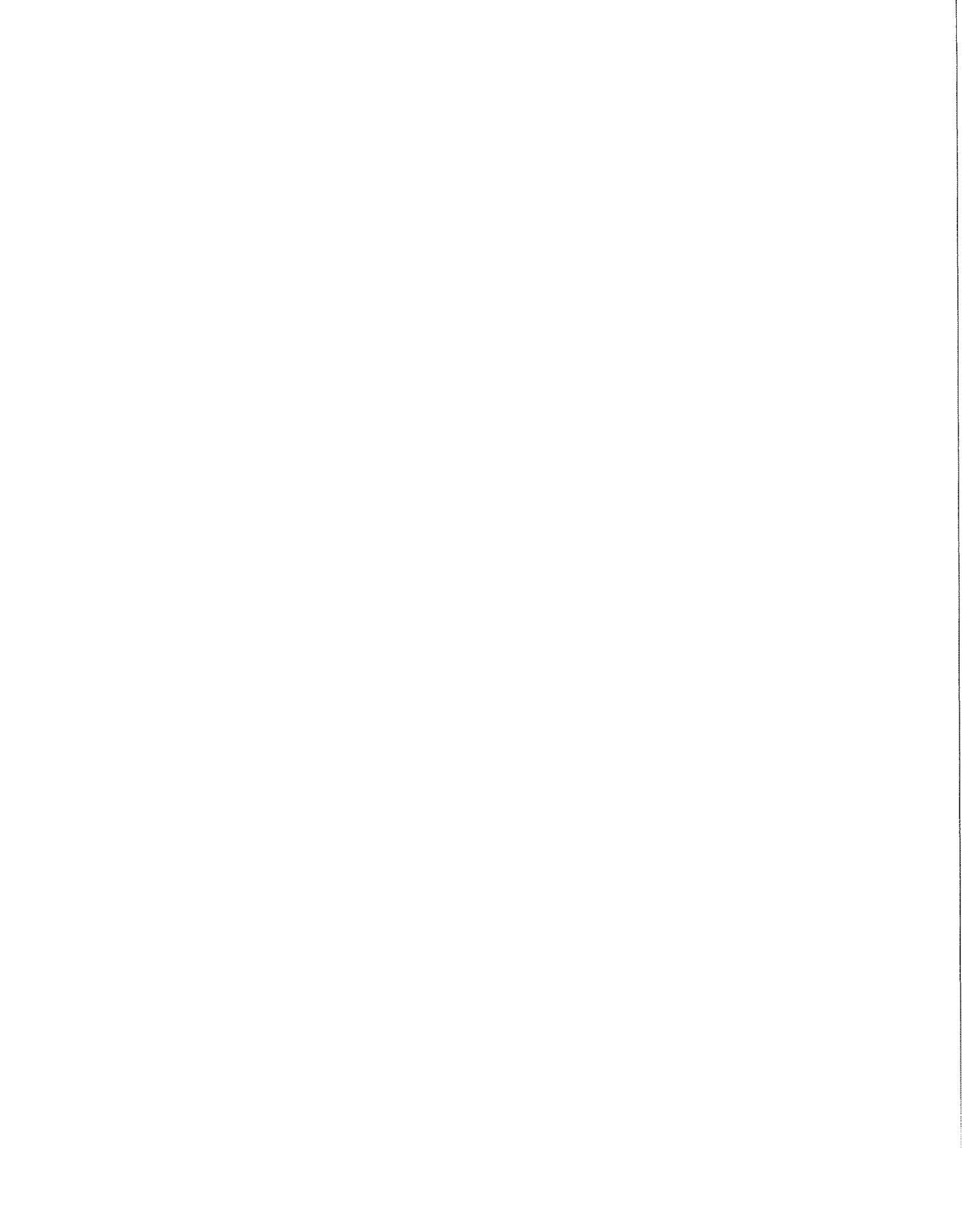
Minister Counsellor

PERMANENT MISSION OF THAILAND TO THE UNITED NATIONS

of the Committee on Information

New York, 27 April 2010

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Mr. Chairman,

1. At the outset, I would like to congratulate you on your election to chair this Committee. I would also like to congratulate Mr. Shalva Tsiskarashvili of the Permanent Mission of Georgia upon his election to the Vice-Chairmanship of the Committee.

2. I wish to take this opportunity to express my appreciation to the Under-Secretary-General for Communications and Public Information for his comprehensive update on the activities of the Department of Public Information (DPI) as well as his report on the implementation of the recommendations contained in General Assembly resolutions 64/109 A and B.

3. The Thai delegation aligns itself with the statement by the representative of Myanmar on behalf of G-77 and China.

4. Thailand welcomes the implementation of various activities of DPI under the terms of the reports of the Secretary-General (A/AC.196/2010/2, 73 and 74). We commend the efforts and achievement carried out by DPI under its three pillars, including strategic communications services, new services and outreach services. We therefore encourage DPI to continue its work in keeping people around the world informed about the UN's work and how it relates to their lives. It is important that the research and studies produced by the UN and its bodies reach as wide an audience as possible, so that they might be put to productive use.

5. In this connection, Thailand commends the network of United Nations Information Centres (UNICs), United Nations Information Services (UNIS) and offices (UNOs). Located in over 100 countries around the world, they have reached out to local populations by working in 48 local languages and produced materials in over 150 languages. Thailand welcomes the decision last year by the General Assembly to establish a new UNIS office in Luanda. The new UNIS office in Luanda will complement the work of other UN agencies in those countries, such as the United Nations Peace-Building Support Office in Guinea-Bissau (UNOGBIS).

6. Thailand appreciates DPI's initiative to extend its network beyond the country level. Throughout 2010, DPI, in cooperation with the European Union, will use selected key international days to promote significant UN thematic issues, for example, universal human rights, the rights of women and children, freedom of the press as well as key global issues such as food, poverty and environment. Thailand urges DPI to explore the possibility of extending this kind of cost-effective thematic communication campaign to other regional groups including ASEAN.

Mr. Chairman,

7 While Thailand has been instrumental in providing information and knowledge

social networking tools, including YouTube, Twitter and Facebook, should be brought out to

Mr. Chairman,

8 Thailand reaffirms our full support for the Committee and DPL. We are confident that
under your able leadership, you will guide us to a successful and fruitful conclusion of this
year's session.

I thank you, Mr. Chairman.