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USG Smale's Closing Statement to the Committee on Information

Wednesday 1 May 2019

10:00 a.m.

Conference Room 1, UN Headquarters

Madam Chairperson,
Distinguished delegates

This has been an extraordinarily enriching debate. I am grateful for the support you have extended to the Department, to the ideas you have shared, to the creative suggestions you have made. I was heartened by how you have easily adopted our Department's new name, that of Global Communications, during our conversation, which I believe shows your support for what we're doing – as one delegate put it, moving to create content and audiences, rather than processes.

Much of our debate this week particularly 'A Race We Can Win' on climate change.

segment yesterday, the Department's approach to climate new way of doing business: modern, agile and designed to and new ways of connecting with the global public.

we head towards September, when many high-level meetings Headquarters. Our communications will be integrated and e0 Twiw-DD.tswiw-DD(r)-2 (e)-1 ()5 eris through h'creating and sharing dedicated content about that SDG May's 'Goal of the Month' is SDG, which allows us to ekeeping.

th Department of Peace Operations throughout the life of art up to their conclusion or transition. We help conceive ations of peacekeeping operations, carry out technical craft communication strategies; set up websites; deploy staff to y posts are vacant and conduct outreach to international ing website and work with global network of UN a platform to amplify messages about the UN's inter- ding and prevention work. The 'Service and Sacrifice'

campaign, now in its second phase, continues to showcase the role that Member States play in peacekeeping, developing targeted, country-specific content.

As events in the past few weeks have reminded us, terrorism and violent extremism, and the efforts to counter them, loom large on the global landscape. We continue to provide communications support to the UN Office of Counterterrorism as well as to the Security Council-mandated Counterterrorism Executive Directorate to raise awareness on the UN Global Counterterrorism Strategy, the Secretary-General's Plan of Action on Preventing Violent Extremism (PVE) and the work of UN system entities.

Under the guidance of the Secretary-General, and in close consultation with the office of his Special Adviser on the Prevention of Genocide, we are working to articulate and implement the

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and young people particularly, consume news and information. This is not at the expense of traditional media platforms

